

TO RESERVE YOUR AD
SPACE FAX TO:
204. 889.2211

Deadlines by Issue:
Spring - January 31
Fall - June 30
Winter - November 1



Macdonald-Headingley
RECREATION DISTRICT

179 Seekings Street
Headingley, Manitoba
R4J 1B1

T 204.885.2444
F 204.889.2211
www.mhrd.ca
info@mhrd.ca

2022 Advertising Reservation Form

Advertiser

Company Name: _____

Contact Name: _____

Address: _____

Town/City: _____

Postal Code: _____

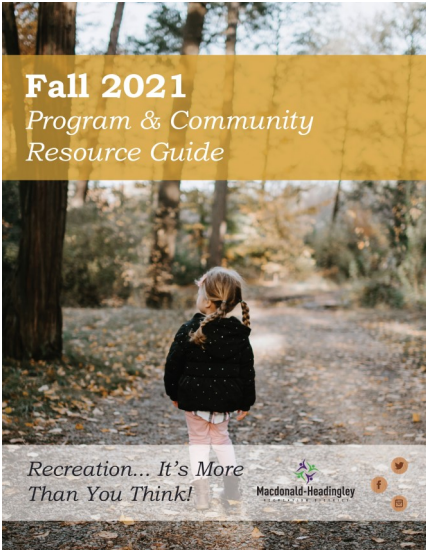
Phone: _____

Email: _____

Number of Issues per year: (1, 2 or 3) _____

Signature: _____

Payment can be made by cheque to MHRD on a per issue basis. An invoice will be provided once Guide is printed. Payment is due on receipt.



| Size | Ad Dimensions (Approximate) | Rate - 1X, 2X or 3X Fall, Spring and/or Winter Issues | Cost per issue Based on # of issues |
|----------------------------|-----------------------------|-------------------------------------------------------|-------------------------------------|
| Full Page-Inside | 8" x 10.5" | \$550/\$500/\$450 | |
| Cover-Outside Back | 8.25" x 10.75" | \$1100/\$1000/\$900 | |
| Cover-Inside Back | 8" x 10" | \$825/\$775/\$725 | |
| Cover-Inside Front | 8" x 10" | \$825/\$775/\$725 | |
| 1/2 Page Horizontal | 7.5" x 4.5" | \$300/\$275/\$250 | |
| 1/2 Page Vertical | 3.75" x 9.75" | \$300/\$275/\$250 | |
| 1/4 Page Horizontal | 7.5" x 2.5" | \$155/\$150/\$145 | |
| 1/4 Page Vertical | 3.75" x 4.5" | \$155/\$150/\$145 | |
| Business Card | 3.75" x 2" | \$70/\$65/\$60 | |

Space is limited and booked on a first-come, first-serve basis. Ads are printed on glossy paper in full CMYK colour. Ads must be provided in jpeg or pdf format with pictures set for high resolution of at least 300 dpi output. To prevent page elements from being too close to the page edge and/or at risk of being cut off, it is advised to keep any important text or artwork no closer than 1/4" to page edge. Please email ad to us. If jpeg or pdf format is not available, please call to arrange production options. For example, submitting a business card for scanning.